Digitalizing agricultural transformation through bundling agricultural advisories and risk insurance in southern Africa (SADC)

Bruce Campbell, Program Director, CCAFS
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How, in only 11 years, do we reach 500-750 M farming households with resilient-building services and technologies?

Global initiative



www.transformingfoodsystems.com/

Transforming Food Systems Under a Changing Climate

Over 100 partners have come together in a new initiative to identify pathways for food systems transformation.

ACTION AREAS

ABOUT THE INITIATIVE



1. Reroute

farming and rural livelihoods to new trajectories

Markets and value chains for climateresilient practices

Youth & cool jobs

2. de-Risk livelihoods, farms and value chains

Advisories and risk management

3. Reduce

emissions through diets and in value chains

4. Realign

policies, finance, innovation, and support to social movements

"Assessing and safeguarding investment against risk is part of business, and farming is no different.

As climate-related losses mount, the world's farmers deserve insurance products that meet their needs."

- Ishmael Sunga, CEO of SACAU













What are the benefits of index insurance?







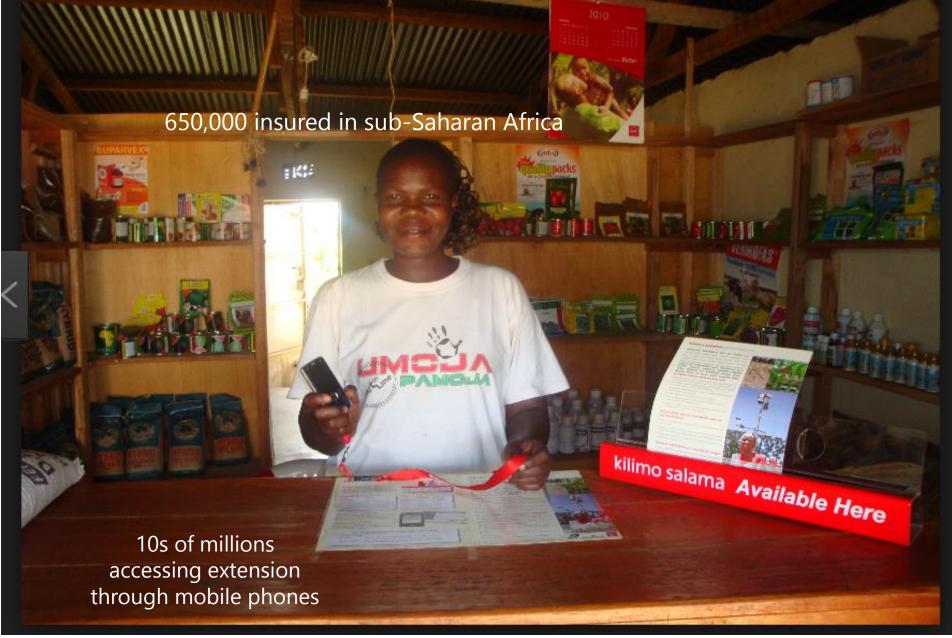




















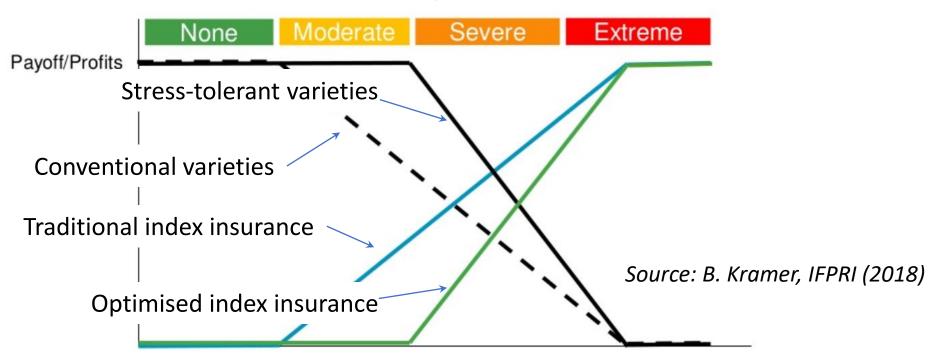






Even better: bundling insurance with climate-smart agriculture practices

Intensity of the disaster



Enables the move from **index insurance** to **indemnity insurance**















Proposed US\$50 million of investment to help 1 million farmers in **Malawi** and **Zambia**

Digital delivery and e-advisories

Bundled insurance solutions

Innovation and Business Hubs + Challenge Fund

ICT-enabled climate risk management

Enabling environment



Youth













Planned outcomes

- Increased resilience and incomes of 1 million rural households
- Increased area under climate-resilient agricultural practices by **1.2 million hectares**, plus emissions reduction co-benefits of 10% relative to BAU
- Approach to resilient, climate-informed agricultural development **ready to out-scale** across SADC











Partners





















Malawi



