UNFCCC COP 25 Side Event

Stepping-up Engagement Efforts & the Theatre for Policy Advocacy Approach

S Mwamakamba, FANRPAN
The Road to CoP 25

- Project formulation and partnership
- Concept Development

**BASELINE STUDIES**

Used findings from the FANRPAN studies in Malawi, South Africa, Tanzania and Zambia to establish farmers’ challenges with regards scaling up CSA

**SCRIPT DEVELOPMENT**

Developed script highlighting needs of farmers

- There is a body of known CSA technologies and practices
- Need funding to scale up

**THEATRICAL PRODUCTION**

Story told from a farmer perspective

- Gender/role balance in cast of four
- Target performance time of 30 minutes (maximum)
- Focus on key messages – needs of farmers

**PRE-COP PROMOTION**

Retailing of Concept – Use of TPA in mobilizing CSA investments

- Side Event at CSA Conference, Bali, October 2019
- Scripting and theatrical production
- FANRPAN Annual Dialogue, Kigali, November 2019

**COP 25 PERFORMANCE**

- Pre-side event promotional event
- Side event
Stepping Up Engagement Efforts in Sub-Saharan Africa to Catalyse Investments in Climate Action

Brussels Room | Friday 6 December 2019 | 16:30 – 18:00hrs

Organizers
• Side event was held at the **EU Pavilion** – 06 December 2019

• Attended by **45+ people**

• **Format** – Theatre Performance, Investment Pitches and panel responses
The Theatre Performance

It’s #TimeForAction. A message from smallholder #farmers from Sub-Saharan #Africa at #COP25: #ClimateChange is real. Play your part: #INVESTinCSA to #ScaleUpCSA!
INVESTMENT PITCH 1: Transforming Crop & Livestock Production Systems For Climate Resilience In southern Africa
Target countries

- All SADC countries (16 member states) will benefit!
- Phased approach
- **Scaling - First Tear:** Botswana, Zambia, Zimbabwe, Malawi, Mozambique and Lesotho
- **Scaling - Spillover countries:** Namibia, Tanzania, Eswathini and South Africa
Partnerships

• All relevant Government Departments in SADC

• Political lead partner: SADC

• Consortium partners: CCARDESA, CI, CIMMYT, FANRPAN, GIZ, PPF, RSDA

• Civil society / private sector partners: Seed companies, machinery manufacturer, livestock enterprises, NGOs

• Further complimentary partners, including CGIAR centres, NGOs and other last-mile provider
We are requesting:

• Project funding of **40M Euro for 5 years**

We promise:

• To raise ambition in the fight against climate change
• Transformational change of current agriculture systems for increased climate resilience
INVESTMENT PITCH 2: Digitalizing Agricultural Transformation through Bundling Agricultural Advisories and Risk Insurance in Southern Africa (SADC)
Proposed US$50 million of investment to help 1 million farmers in **Malawi** and **Zambia**

- Digital delivery and e-advisories
- Bundled insurance solutions
- ICT-enabled climate risk management
- Enabling environment

**Innovation and Business Hubs + Challenge Fund**

**Youth**
Planned outcomes

1. Increased resilience and incomes of 1 million rural households
2. Increased area under climate-resilient agricultural practices by 1.2 million hectares, plus emissions reduction co-benefits of 10% relative to BAU
3. Approach to resilient, climate-informed agricultural development ready to out-scale across SADC
INVESTMENT PITCH 3: Harnessing the potential of Plant Genetic Resources (PGR) in enhancing climate change resilience among the rural farming communities in SADC
Targeted Plant Genetic Resources for Food and Agriculture (PGRFA)

• Cover ten (10) major cereal and legume species grown in the SADC region:

  Sorghum, Wheat, Cow pea, Common bean and Sesame, Finger millet, Ground nuts, Bambara groundnuts, Pearl millet, Cassava, Sweet potatoes and Yams. Maize, Rice,
Partnerships and Collaboration Arrangements

Led by the **SADC Plant Genetic Resources Centre (SPGRC)**

- Community Gene Banks in participating countries
- **Universities/Colleges/ SANBio Network**
- National gene banks
- National Departments of Agricultural Research
Panel Responses to the Pitches

For successful #ScaleUpCSA, there is need for:

- Supportive policy and legislative reforms,
- Adequate front-line capacity to support farmers,
- Strong partnerships for implementation &
- Quality information and knowledge sharing systems
Panel Responses to the Pitches

Scaling #climate-smart #agriculture requires projects w/ a strong business case, but also an enabling environment and political will, says Martin Schuldes, Head of Division Climate Initiatives
Key Achievements

1. Identified smallholder farmer needs and challenges through the AFRICAP project
2. Developed and produced a representative script of farmer voices
3. Coordinated and converged input from a multi-partner process
4. Conducted stakeholder consultations and successfully coopted their feedback (Bali and Kigali)
5. Conducted side event at CoP25 using TPA and established funding proposals
Challenges

• **Time constraints**
  a) To develop script and produce with smallholder farmers (need to adjust for language, confidence, etc.)
  b) To work with farmers/community members capable of securing travel documents and visas on time
  c) To ensure adequate meetings/review amongst partners

• **Budget**
  a) Need for more farmer voices to accompany the process (Bali, Kigali, and other platforms) to retail concept, other than cast
  b) Bigger cast would have been more impactful
Lessons Learnt

1. Pre-event promotion is critical for success, need for multi-media promotion of concept

2. Coordinated profiling of concept by all partners critical for mobilizing participants to side event

3. Need to secure key speakers (endorsers) early as there is competing events at CoP

4. To realise substantial and long-term investments into CSA, innovative engagement approaches hold the key.