



**REGIONAL ICKM WORKSHOP ON RESEARCH TO EXTENSION VIDEO PRODUCTION AND SOCIAL MEDIA ENGAGEMENT, 18 – 21 SEPTEMBER 2023, HOLIDAY INN HOTEL, JOHANNESBURG, SOUTH AFRICA**



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CCARDESA Focal Point Persons  
TANZANIA*



# Introduction

- Tanzania National Agricultural Research Systems (NARS) comprises agricultural sector public and private research institutions that include, TARI, TALIRI, TAFIRI, TAFORI (Public), TaCRI, TORITA and TRIT (Private). Others are agricultural high learning institutions that include, SUA, NMIST, UDASM.
- Implementation of MALABO commitments cuts across agricultural sector lead ministries which are MoA, MLF, MIT, MIE & MoF



# Action plan/Activities

- Tanzania Action plan on ICKM contribution in promoting MALABO Commitments and CCARDESA Themes was developed in November 2021
- The action Plan were shared and domesticated among key stakeholders in the Tanzania NARS during a capacity building workshop which was held in March 2022 in Dar es Salaam.
- Since then, efforts have been undertaken to work through the action plan



# Action plan/Activities



Regional Data Capture Training Workshop 22 -25<sup>th</sup> November 2021 at Holiday Inn Hotel,  
Republic of South Africa



# Action plan/Activities



National Knowledge Management, Data Capture Guidelines & Monitoring Malabo Commitments Training Workshop 28<sup>th</sup> -31<sup>st</sup> March 2022 Peacock Hotel, Dar es Salaam, Tanzania

# Action plan/Activities

1. Promotion of climate resilient technologies –field days, exhibitions, etc
2. Capacity building of Agricultural Extension Officers on improved climate resilient technologies – cassava
3. Promoting agricultural business opportunities – Trade Fair
4. Preparing content on climate resilient agricultural technologies for dissemination through social media and main stream media
5. Provide support to ICKM to NARS in Tanzania (CKM strategies)
6. Contributing information products to CCARDESA knowledge portal





# Achievements

1. Promotion of climate resilient agricultural technologies
  - Organized 68 farmers field days



<http://tari.go.tz/tari-ifakara/news/details/tariifakara-brings-together-rice-farmers-from-kilombero-and-ulanga-districts-on-farmers-field-day-he>

# Achievements

## .....Promotion of climate resilient agricultural technologies (2)

- Established 2,909 demonstration plots
- Organized and participated in agricultural exhibitions conducted at zonal, national and international level
- Prepared and disseminated 8,345 copies of knowledge products (103 posters, 5,715 leaflets, 1,017 fliers, 1,346 brochures, 87 banners and 77 signboards)





# Achievements

## 2. Capacity building of Extension Officers on improved climate resilient technologies

- 82 Agricultural Extension Officers were trained on cassava production techniques, processing and use of digital tools for disease diagnosis



<https://www.tari.go.tz/news/details/capacity-building-of-agricultural-extension-officers-on-cassava-production-processing-and-use-of-dis>

# Achievements

## 3. Preparing content on climate resilient agricultural technologies for dissemination through social media and main stream media

- Overall TARI mainstream media presence constitutes:
  - 446 TV news segments and programmes
  - 388 radio news segments and programmes
  - 234 newspaper stories and feature articles
- Social media presence constitutes:
  - YouTube TARITV channel (149 videos) with 565 subscribers  
[https://www.youtube.com/channel/UCdzJRDHtKkK\\_K10wpFGkzeg](https://www.youtube.com/channel/UCdzJRDHtKkK_K10wpFGkzeg)
  - Instagram (624 posts) with 1821 followers
  - Facebook (2834 posts) with 3700 followers
  - twitter (437 tweets) with 3432 followers
- Mobile phones use to provide advisory services to farmers
  - 4,522 phone calls
  - 2,955 short messages



# Achievements

1. [thecitizen.co.tz](https://www.thecitizen.co.tz)

[https://www.thecitizen.co.tz/tanzania/news/...](https://www.thecitizen.co.tz/tanzania/news/)

## Report lauds Tanzania on Malabo Declaration goals | The Citizen

~~Web~~ May 8, 2023 - The report obtained by The Citizen showed that **Tanzania** emerged first ahead of the rest of the EAC states on the **2021** review on intra-African trade. **Tanzania** scored ...

## Report lauds Tanzania on Malabo Declaration goals

Monday, May 08, 2023



*Agriculture is a key sector in EAC economies, accounting for 25 to 44 per cent of the partner states' Gross Domestic Product (GDP) and 80 per cent of employment. PHOTO | COURTESY*

# Achievements

## **PRIME** Tanzania secures Sh1 trillion to fund agriculture programmes

Tanzania has signed agreements for funding its agriculture programmes including the \$300 million with the WB and the \$100 million pact with the AfDB.

National Sep 08





# Achievements

## 4. Provide support to ICKM to NARS in Tanzania (ICKM strategies)

- Provided backstopping in preparation of institutional ICKM strategies
  - ✓ National Food Reserve Agency (NFRA)
  - ✓ Ministry of Livestock and Fisheries (MLF)
  - ✓ Agricultural and Fisheries Development Programme (AFDP)
  - ✓ Building Better Tomorrow – Youth Initiatives in Agribusiness (BBT-YIA)
  - ✓ Law Reform Commission of Tanzania (LRCT)

# Achievements

## 5. Contributing information/ knowledge products in the CCARDESA portal

- Prepared two variety catalogues and were uploaded in CCARDESA portal
- Participated in preparation of three impact stories during AASW which were shared through CCARDESA portal
- Journalists of the National Training workshop contributed articles/news stories in CCARDESA portal



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https://www.ccardesa.org/search/node/tanzania

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### Tanzania

... The United Republic of **Tanzania** includes the Indian Ocean islands of Pemba and Zanzibar and the ... in the central part of the continent and the Indian Ocean. **Tanzania** has a common border with Kenya and Uganda to the north; Rwanda, ...

### VARIETY CATALOGUE OF GROUNDNUTS (Arachis Hypogaea) IN TANZANIA

... Content Author or Institution as Author: **Tanzania** Agricultural Research Institute (TARI) Co-authors: ... Variety Catalogue of Groundnuts ( Arachis Hypogae ) in **Tanzania**. TARI Research Publication No.2 Funding ...

### VARIETY CATALOGUE OF COMMON BEANS (Phaseolus Vulgaris) IN TANZANIA

... Content Author or Institution as Author: **Tanzania** Agricultural Research Institute (TARI) Co-authors: ... Catalogue of Common Beans ( Phaseolus Vulgaris ) in **Tanzania**. TARI Research Publication No.1Ndimbo, M., Shida, N., Mbiu, J., ...

### Tanzania Agriculture Climate Resilience Plan Tanzania Agriculture Climate Resilience Plan

2023 Analysis of Black Soldier Fly as...

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Sep 2023 MAFSN MANAGEMENT EMBARKS ON A 2 DAY TEAM BUILDING TRAINING

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Sep 2023 INTENSIVE CROP PRODUCTION TO BOOST FOOD SECURITY IN LESOTHO

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Sep 2023 IIAM e seus Parceiros Implementam Agricultura Adaptativa ao...

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# Challenges

- Capacity Development
  - ❖ skills development
  - ❖ ICT Infrastructure
  - ❖ Digitization of agricultural information and knowledge
  - ❖ Establishment of National Knowledge hub



# Next Steps

- ❑ Resource mobilization in collaboration with our Partners
  - ❖ KM staff capacity development
  - ❖ Improvement of ICT infrastructure
  - ❖ Digitalization of agricultural knowledge



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PROGRAMME

CCARDESA

Centre for Coordination of Agricultural Research and Development for Southern Africa

# Conclusion

## HOW DO WE MAKE ICKM RELEVANT

- What Matters to the African Small Scale farmers?
- Do all what make sense to the small scale farmers?
- ICKM - fundamental in transcending relevant and appropriate knowledge to small scale farmers
- ICKM - Influencing change of mindset and **providing home grown solutions for agric development in Africa**



# Conclusion

ICKM must show impact contributing to food security, economic development and poverty reduction of the populous



# Conclusion



ICKM contribute in  
Improving food  
production and  
productivity to feed  
the masses







CAADP



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# ASANTENI SANA



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