A Fund for Cashew
The ComCashew Matching Fund

The ComCashew Matching Fund is a unique private-public partnership model and the only fund for cashew worldwide set up to accelerate the development of the cashew industry. After its introduction in September 2012, there are 27 Matching Fund projects being implemented in Benin, Burkina Faso, Côte d’Ivoire, Ghana and Mozambique. Farm productivity and farmer income ultimately benefit from public and private investments. Business linkages are strengthened with the Fund. This allows reduced transaction costs and assures quality and traceability.

What is the Matching Fund?

- Processors of cashew nuts and apples
- Farmer-based organizations
- Buyers/traders who purchase cashew kernel or apple produce from Africa
- International kernel retailers
- Private Sector Foundations
- Government / Research Institutions

Who can apply?

ComCashew/GIZ contributions:
Minimum Amount: €50,000
Maximum Amount: $250,000 or €200,000

Duration:
12 – 24 months (with possibility to extend)

Accepted by GIZ/ComCashew
Accepted by MF Board

How to apply?

1. Submit application
2. Submit full proposal
3. Contracting phase
4. Project implementation

Competitive Cashew initiative

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email: cashew@giz.de
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Achievements so far …

Who are involved?

- 3 cash funders [Bill and Melinda Gates Foundation, The German Federal Ministry for Economic Development and Cooperation (BMZ) the Dutsch Sustainable Trade Initiative (IDH)]
- 7 countries (5 ComCashew countries, Gambia and Kenya)
- 7 research institutions
- 15 processors, retailers
- 5 Government and government organisations
- 201 Farmer unions

What is the impact?

So far, 27 Matching Fund projects have been funded by ComCashew partners. 12 of these projects are involved in improved planting, and 15 projects, in building supply chain linkages. These projects have contributed in increasing nut quality and ensuring sustainable growth in production and consequently in promoting sustainability in the cashew supply chain. The matching fund grant has resulted in:

- 69% of Raw Cashew Nut (RCN) directly sourced from Farmer-Based Organisations
- Increase of RCN quality (KOR) by 1.6 percentage points on average
- Increased farmer incomes; 5% mark-up on prices to farmers
- Reduced transaction costs and costs of intermediaries, due to the increased linkage of private partners
- Enhanced knowledge transfer to farmers

Source: ComCashew/GIZ, improved planting materials

Status: May 2016

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In Cooperation with

KraftHeinz  Olam  TDG Trade & Development Group
Intersnack  RED  Walmart

USAID  Sustainable Trade Initiative  ACA  FainMatch Support

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Competitive Cashew initiative is a private public partnership project under the lead implementation of the German International Cooperation (GIZ)