Strengthened CCARDESA ICKM System Launch

2018 High-level Policy Dialogue
Maputo, 21 November 2018
Background

• CCARDESA – established in 2011 by SADC Member states to coordinate agriculture research and development (AR&D)

• Thematic Area 3: Knowledge, Information and Communication

• Major challenge of coordinating transfer of knowledge across SADC Region
Building and operating a regional Information Communication and Knowledge Management (ICKM) System which strengthens capacity to manage and facilitate access to, and broker the sharing of agricultural information.

But how???
Strengthening CCARDESA ICKM System Project

Aims of Project:

1. Review existing ICKM System structure and implement recommendations
2. Review Human and institutional capacity and strengthening
3. Development of Knowledge Products
ICKM New Approach!
ICKM System Structure

- **Coordination**
  - National Focal Points
  - CCARDESA Specialists

- **Development**
  - Content Mobilisation
  - Development by CCARDESA

- **Communication**
  - DGroups
  - News
  - Social Media
  - Newsletter

- **CCARDESA Network**
- **CCARDESA Website & Knowledge Hub**
  - www.ccardeusa.org

- **Newsletter Tool**
National Focal Points

- Nominated by Ministries
- 1 x Agricultural Research / 1 x Agricultural Extension
- NFPs from 10 Countries participate in Community of Practice Workshop
- Get Involved!
CCARDESA ICKM Outputs
Revised CCARDESA Website Overview

- Integrate web-presence
- Coherent and unified identity
- Help users achieve goals
- Disseminate and broker knowledge
- Communicate with stakeholders
- Multi-lingual
- Mobile friendly
SAAIKS Knowledge Hub

- Search
  - CCARDESA Content
  - Curated Content
- Partner search
- Partner collections
- Partner information
- Discussions (DGroups)
- Social Media
Discussion Groups key aspect of ICKM to date

Integrated into website using RSS

Discussion still happens in email
Social Media - Facebook

- Sharing content through additional channel(s)
- Raise profile and reach of CCARDESA
- Link to CCARDESA Site and ICKM Network
- Please visit www.facebook.com/ccardesa
CCARDESA Newsletter

This is the Centre for Coordination of Agricultural Research and Development in Southern Africa (CCARDESA) newsletter demo. It provides links to valuable new Knowledge Products on the CCARDESA website, and links to curated content, news and events.

http://www.facebook.com/ccardesa

CCARDESA was founded by SADC Member States to harmonise the implementation of agricultural Research and Development in the SADC region. CCARDESA intends to address...
Engaging with the CCARDESA ICKM System

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